## **Hospitality Solutions**



## A New Service Paradigm

Like running water, electricity, and a bed, hospitality venue guests view wireless connectivity as integral to their stay. They expect quality Wi-Fi in their rooms and throughout the hotel for free. Hotels, on the other hand, still see connectivity as a cost, which they often expect to recover by charging guests — a miscalculation that can damage customer satisfaction and retention.

neutrino8™ solutions establish a new and dramatically affordable threshold for facility-wide, pervasive wireless access connectivity while reducing OPEX by up to 90% and CAPEX up to 30x. Hospitality venues can provide guests with free, enterprise-class, reliable, secure, and pervasive interactive connectivity without breaking the bank, transforming wireless connectivity from a cost center into a revenue-generating asset.

## From Cost to Benefit

Data and insight gained through analytics will help you build brand awareness and loyalty, improve your guest experience, and even tailor and serve personalized promotions and offers that further offset the cost of providing this utility for free. You'll build new, recurring, and profitable revenue streams through the delivery of high-value, premium services for guests.



## Hospitality Venues and their Guests Win with neutrino8

neutrino8 solutions, driven by their machine learning, AI-core, provide significant business advantages for hotels, and by extension, their guests, including:

- One-time registration at first visit/stay on the venue's network enables everytime automatic secure, dynamic, and seamlessly authentication and guest device connection to the hospitality venue's Wi-Fi access network
- Enables guests to roam the venue's premises while remaining continuously and seamlessly connected to its Wi-Fi access network

- Integration with hotel loyalty programs to automatically enable high-value specialized services to top tier guests
- In minutes easily create and deliver revenuegenerating promotions such as special happy hours, the hotel spa specials or other events and digitally deliver via deep-learning algorithms to guest who meet specific profiles
- Send reminders to club members of exclusive privileges or special services, as well as other more personalized messages to ensure guest feel particularly valued

Get started today at neutrino8.com.