

blazeIQ™

Real-Time Business Insight
and Data Analytics



Transform Data into Intelligence and Insight

The blazeIQ solution transforms raw sensor, device, and user connectivity data acquired from any blazeAI™-orchestrated network into actionable business analytics and insight in real-time using advanced AI algorithms and data science.

Key Benefits:

- Enables predictive planning; outcome analytics and comparisons for impact
- Real-time, dynamic and easy sharing of analytics with other interested and/or authorized business units beyond network administrators such as marketing managers, venue managers, business tenants, etc.
- Monitors assets, associates, and users with heat maps, user flows, customer journeys, and more
- Identifies and categorizes connected devices/users by visit frequency, duration, and more
- Integrates with a wide range of technologies and/or partners — e.g. seamlessly integrate neural networking algorithms pattern recognition technology
- Provides users with a custom mobile app experience with the option to integrate into a 3rd party application; users can then receive in-app messages with proximity reports
- Hardware-agnostic
- Supports generic enterprise-class Wi-Fi and industrial-class IoT devices/Bluetooth, driving significant savings for organizations
- Pivots quickly to integrate new technology
- Industry- and vertical-specific tailorable workflow and intelligence
- Dynamically detects behavior, usage patterns, and outliers of users and devices
- Efficiently displays multi-dimensional analytics — e.g. users, devices, locations, usage, locationing, patterns, real-time and historical data and analytics
- Simultaneous analytics with precision data leveraging connected devices/users and behavior data over time
- Insight into usage patterns and other distribution changes over time

Key Features:

- 24/7 extensible Single-Pane-of-Glass™ analytics dashboard and reports
- Supports Wi-Fi and fine-grain Bluetooth
- Precision locationing with Bluetooth, for greater analytics accuracy
- Tailorable for vertical market-specific analytics
- Extensible platform can be integrated with user demographics and other datasets via APIs
- Built-in report generator
- User-defined granularity for analytics
- GDPR-compliant

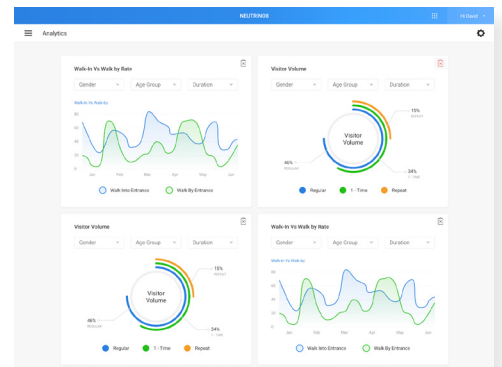
Cloud-delivered intelligence

Acquire and convert connectivity data into insight and actionable business intelligence in real-time

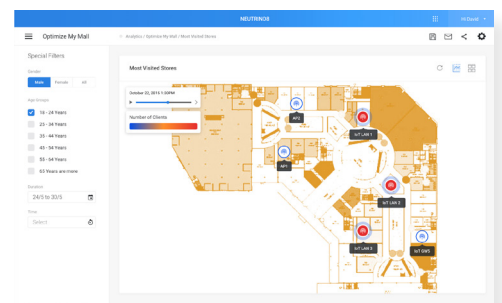
Anytime, anywhere access

Advanced AI algorithms & data science

GDPR-compliant



Simultaneously compare analytics from multiple data sources and aggregate by user groups or location



Understand user and guest behavior to optimize quality of experience

Get started at neutrino8.com.