

blazePROMO™

Dynamic Personalized Promotions Creation,
Delivery, and Analytics Solution



blazePROMO eliminates the guesswork and expense of customer marketing by applying neural networking algorithms to access connectivity data to help marketers deliver the right promotion message to the right visitor, customer, shopper or guest at the right time.

Marketers access and use the neutrino8™ blazePROMO online portal or IOS/Android mobile app to create, manage, analyze, and deliver more targeted and effective promotions to customers and prospects, driving higher conversion rates.

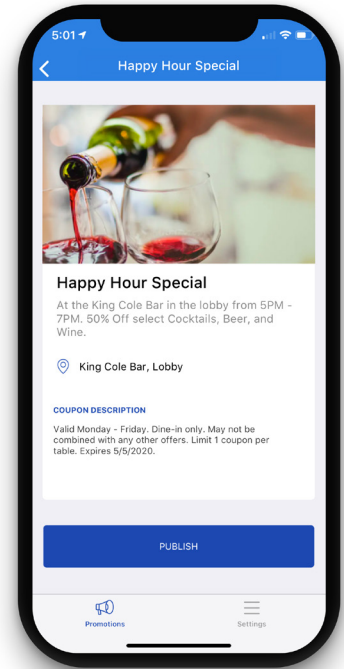
With blazePROMO, any organization such as retailers, hotels, and even local municipalities can transform their wireless access networks into an increasingly effective and efficient revenue-generating asset.

Key Benefits:

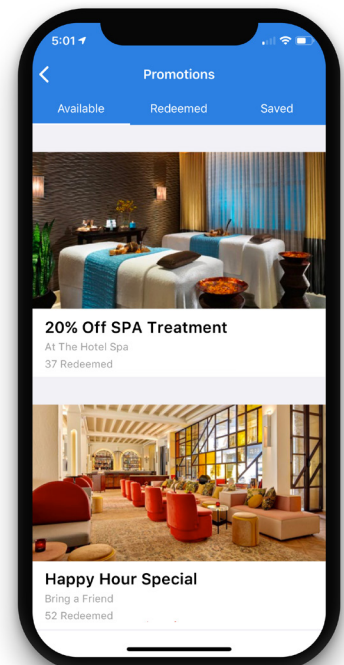
- Increase conversion rates using AI neural net algorithms, user behavior data, and precise micro-location delivery
- More effective, with higher conversion rates than traditional marketing
- Target messages and promotions straight into the hands, literally, of the customers they will impact the most
- Actionable analytics and insight
 - Analysis of campaign effectiveness
 - Analytical comparisons of multiple campaigns
 - Time between receipt and consumption
 - Know which customers receive, open, read, delete or save promotions
 - Know which customers return to the store after receiving promotion
 - Know percentage redeemed and if customer converts to a regular in-store visitor
- Low barrier to participation — unlike other social campaigns, customers do not need to like or follow in order to redeem a promotion

Key Features:

- Analytics and insight into promotional campaign effectiveness
- Fast mobile-first creation and delivery solution for ease of use and coupon redemption
- Repeat and returning visitor recognition and loyalty programs
- Send personalized, data-driven promotions and messages
- In-app engagement statistics
- Combine with neutrino8 blazeAI analytics for deep and actionable insights and analytics
- Combine with neutrino8 blazeIQ and Bluetooth beacons for fine-grain delivery options:
 - Micro-location or geo-fencing-triggered delivery of coupon or message
 - Dwell-time, fine grain analytics, and more
- GDPR-compliant



In minutes create and deliver same day or any day promotions



In minutes, easily create and deliver special event promotions

Get started at neutrino8.com.