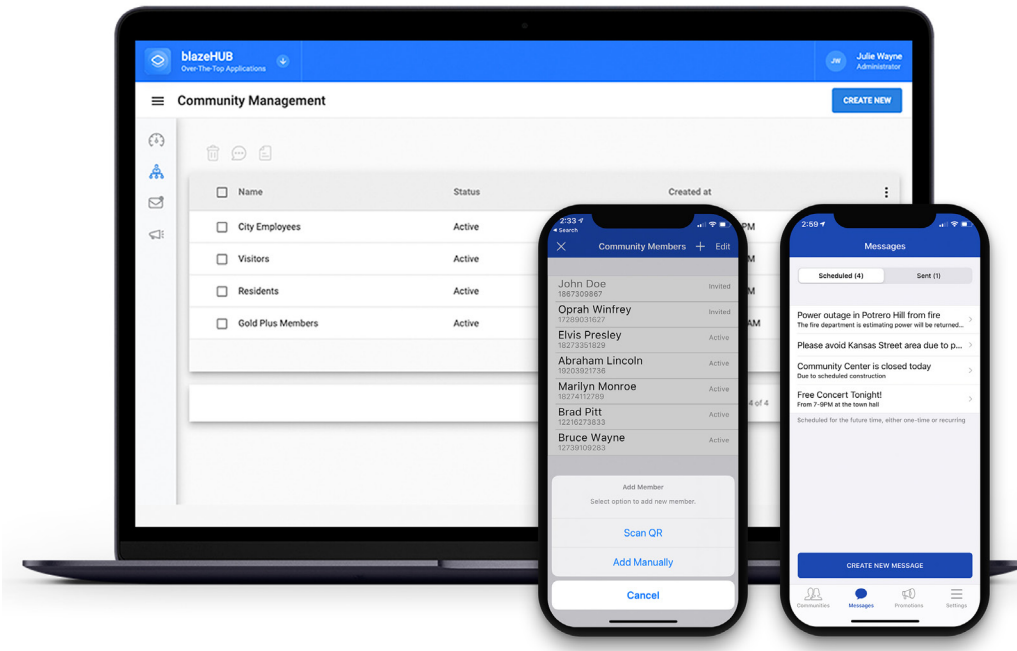


blazeUNITY™

Virtual Micro-Community Groups Definition, Management, and Analytics



neutrino8™'s blazeUNITY makes it easy for any organization to establish, manage, analyze, grow, and even monetize online communities, locally, regionally, and globally, using the blazeUNITY online portal or IOS/Android mobile app.



[Browse the marketplace of apps and services, or build customized solutions for your business](#)

Key Benefits:

- Easily define and create virtual micro-communities of users locally, regionally and globally across one or multiple locations or venues
- Integrates with businesses' existing mobile apps
- Increased engagement with organization's access network users
- Increased control and insight over network access users
- Visibility and insight into micro-community access connectivity details, connection history, status, location, and more
- Easily leverage neutrino8 blazePROMO™ to monetize existing access connectivity infrastructure

Key Features:

- Customizable micro-community group-based connectivity rules and network access
- Extensible, multi-value functionality
- Scalability and mobile-first/easy onboarding of new members
- Flexible onboarding:
 - Easy community group or individual member self-signup
 - Integrates with existing member databases
 - Batch uploads via CSV
- Real-time and scheduled messaging / communication channel
- Instant, repeat, recurring, or rule-based message delivery
- Geo-fencing-based messaging; send (and option to receive) messages to specified users or community groups via in-app notification
- Emergency alerts via push or in-app notifications
- Integrate with third-party apps through SDK
- Simplified network management
- Application blocking
- Specify SSID/access network users are authorized to be connected to
- Time and bandwidth limits of network access
- Pre-scheduled micro-community group messaging
- Detailed analytics and insight
- Combine with network and usage analytics and insight
- By micro-community, and/or aggregated group
- Demographics
- Engagement with community messaging
- GDPR-compliant

Get started at neutrino8.com.